

**BIG BEAR MOUNTAIN PREMIUM SPRING WATER ANNOUNCES AGREEMENT WITH  
NATIVE AMERICAN AND PGA TOUR PROFESSIONAL NOTAH BEGAY III AT TRIBAL CONVENTION**  
**The San Manuel Band of Mission Indians Gives Begay Support to Continue PGA Success**

**SAN MANUEL INDIAN NATION, Calif. – November 20, 2003** – The San Manuel Bottled Water Group, an economic enterprise of the San Manuel Band of Mission Indians, today announced at the National Congress of American Indians (NCAI) 60<sup>th</sup> Annual Session in Albuquerque, NM, a new agreement on behalf of Big Bear Mountain Premium Spring Water with 4-time PGA tour winner Notah Begay III. Begay, the only full-blooded Native American on the PGA tour, will receive financial support for his service as an ambassador for the brand.

"The San Manuel Band of Mission Indians is committed to participating in the Native American community and standing behind Notah Begay III in his continued success on the PGA tour," said Deron Marquez, Chairman of the San Manuel Band of Mission Indians. "In addition, as a competitive athlete, he is perfectly suited to serve as a spokesperson for Big Bear Mountain Premium Spring Water."

The two-year agreement reached with the San Manuel Band of Mission Indians for Big Bear Mountain Premium Spring Water allows for Begay to act as a brand ambassador at all tournaments, appearances, press conferences and other related PGA and tribal events. In addition, Begay will carry a golf bag designed specifically to resemble the Big Bear Mountain Premium Spring Water products.

"The San Manuel Band of Mission Indians, with successful economic enterprises such as Big Bear Mountain Premium Spring Water, is setting a new standard for Native American-owned businesses," said Begay. "The San Manuel Band of Mission Indians and I share the same vision of building positive awareness for Native Americans and I am thrilled to have the opportunity to represent both the Big Bear Mountain Premium Spring Water brand and The San Manuel Band of Mission Indians in my endeavors both on and off the golf course."

Scott Sibley, CEO of the San Manuel Bottled Water Group added, "We're proud to partner with Notah and provide him with the support he needs to train at the highest level and continue in his impressive PGA career."

**About the San Manuel Band of Mission Indians**

Descendents of the Serrano Indians, the San Manuel Band of Mission Indians inhabited a territory spanning the San Bernardino Mountains, valley and adjoining desert lands for centuries. Today, the tribe is located on the San Manuel Reservation near Highland, Calif. Like other tribal lands in the United States, the San Manuel Reservation is a sovereign nation with its own system of government and tribal laws. The tribe operates the San Manuel Indian Bingo and Casino and the San Manuel Bottled Water Group, in addition to managing a variety of economic ventures. A partner in the community, the San Manuel Band of Mission Indians actively contributes to a variety of projects in neighboring areas. Nearby cities and towns receive support from the tribe in the way of monetary and bottled water donations for cultural, social, and economic projects to benefit the common good of the communities in which the tribe's members live and work.

**About San Manuel Bottled Water Group and Big Bear Mountain Premium Spring Water**

San Manuel Bottled Water Group, an economic enterprise of the San Manuel Band of Mission Indians and Best of Show winner at the 44<sup>th</sup> Annual Aqua Awards, produces Big Bear Mountain Premium Spring Water. The San Manuel Bottled Water Group embarked on its mission to share the same crisp, refreshing and clean tasting water that the Tribe's native ancestors have enjoyed for centuries. Big Bear Mountain Premium Spring Water comes from isolated springs that have been protected by people living in harmony with the environment everyday, and is the only spring water in Southern California bottled only at the source. To order home or office delivery or for more information, visit [www.bigbearspring.com](http://www.bigbearspring.com) or call 1-866-DRINK-H2O.

**About Notah Begay III**

A graduate of Stanford University and a 4-time PGA Tour winner, Begay is the only full-blooded Native American on the PGA Tour. One of four players in the history of professional golf to shoot 59 in a competitive round, Begay joined the PGA Tour in 1999 and won two events in each of his first two seasons. Dedicated to positively influencing Native

Americans, Begay is a national spokesperson for the Boys & Girls Club (B&GC) of America and heads up the B&GC initiative in Indian America. For more information, go to [www.notahbegay3.com](http://www.notahbegay3.com).

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